

Accountability	Efficiency	Job tranquillity	Relationships
Acceptance	Enjoyment	Kindness	Religion
Achievement	Ethical practice	Knowledge	Reputation
Advancement	Excellence	Leadership	Respect
Adventure	Excitement	Leisure	Responsibility
Affection	Expression	Location	Security
Approval	Fame	Love	Self-awareness
Arts	Fast	Loyalty	Self-belief
Authority	Faith	Market position	Self-respect
Authenticity	Family	Meaning	Self-expression
Balance	Finance	Merit	Serenity
Belonging	Fortune	Money	Service
Candour	Freedom	Nature	Sexuality
Career	Friendships	Openness	Sophistication
Challenge	Fulfilment	Opportunity	Society
Charisma	Fun	Order	Spirituality
Change & variety	Growth	Partnership	Stability
Communication	Happiness	Passion	Status
Community	Harmony	Personal development	Strength
Competence	Health	Perfection	Supervising others
Competition	Helping	Peace	Support
Cooperation	Home	Perseverance	Team
Courage	Honesty	Physical fitness	Time freedom
Creativity	Humour	Pleasure	Transformation
Country	Independence	Power	Travel
Decisiveness	Influencing others	Precision	Trust
Democracy	Inner harmony	Pride	Truth
Determination	Innovation	Privacy	Understanding
Devotion	Integrity	Punctuality	Wealth
Duty	Intellectual status	Purpose	Winning
Ecological awareness	Intimacy	Purity	Wisdom
Economic security	Involvement	Quality	
Effectiveness	Joy	Recognition	